

Sreekanth Swaminathan

UX/UI Designer

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Education



IIT Guwahati, M Des CGPA 9.14

2018-2020, Guwahati

Key courses taken

Usability Engineering, Experiential Design, Cognitive Ergonomics, Design methods for new product development, Visual Design.



NIT Trichy, B Arch CGPA 7.09

2012-2017, Trichy

Key courses taken

Visual arts, Form studies, Graphic Design, Site analysis, Conceptualization techniques, Planning, 3D modelling and sketching.

Experience

UX Designer @ Talentica Software (Rehire)

July 2023 - Present

Client - Structured Web (Marketing tool used by Google, AWS, IBM, Ingram Cloud)
Addressing diverse design requirements, including designing new marketing tools as part of the Product Ecosystem and working on revamping existing legacy product features to enhance overall product quality.

Senior UX Designer @ Brillio

March 2022 - June 2023

Client - Nokia (Telecommunications, IT and consumer electronics corporation)
Designed Procurement Management App for Nokia Procurement Team.
Conducted stakeholder workshops to identify the key requirements.
Delivered Designs as High Fidelity click- Through prototype.

Client - VMware (Cloud computing and virtualization technology company)
Redesigned OEM portal of VMware.
Created Data Visualization guidelines for VMware Partner platform.
Created an extended UI pattern library of VMware.
Designed key screens for VMware's Opportunity Management platform.

UX Designer @ Talentica Software

August 2021 - March 2022

Client - Structured Web (Marketing tool used by Google, AWS, IBM, Ingram Cloud)
UX Strategising and design of standalone email editor of Structured Web.
Designed dashboard for visualizing reports generated in Structured Web system.
Conducted advanced level Figma workshop for the Talentica's design team.

UX Design Consultant

March 2020 - August 2021

Client - Smaarket (Fintech Startup of Avas Ditech)
Client - eRED (An early stage startup for custom online identities and networking)
Client - Adventum (Advertising and Marketing agency)

UX Design Intern @ Lollypop Design studio

May 2019 - July 2019

Worked on research-intensive design solution for Indian Kirana stores.
Performed user research with Kirana store owners to propose digital solution.

Skills

Research

Research Planning, UX Research methods, User interviews, Affinity mapping, Empathy mapping, User persona, User journey.

Design

Ideation, User stories, Information architecture, User flows, wireframing, Prototyping, Usability testing, Visual Design.

Tools

Research & Documentation

Miro, FigJam, Optimal Workshop, Notion, Jira, Confluence.

Design

Figma (Specialized in atomic designing and auto Layout feature).

Adobe Xd, Invision, Overflow, Zeplin, Illustrator, Photoshop, Indesign, After Effects.

Online certifications

Springboard, UX/UI Design Track 2020

9 months, 1:1 expert mentor oversight course in UI/UX methodologies and techniques.
[Accredible](#)

MIA University Spain, Front-End Development Basics

Ongoing

12 months, 1:1 expert mentor oversight course in Front-End Development Basics.

Portfolio

Visit online portfolio:

www.sreekanthdesign.com